

# New Book Proposal

Please return completed proposal (by email if possible) to:

*Helena Raeside*  
*Publishing Manager*  
*Quay Books*

[helena@markallengroup.com](mailto:helena@markallengroup.com)

**Tel: 020 7501 6705      Fax: 020 7978 8316**

## AUTHOR/EDITOR DETAILS

Author/Editor's Name and qualifications:

Work Address, telephone and fax:

Home address, telephone and fax:

Email address:

Current position held:

Have you written or edited a book before?

If so, please provide details of title, publisher and year of publication:

Have you published in journals?

If so, please provide details:

Please provide a short professional biography:

Please include details (title, publisher and year of publication) of any books that you have previously written or edited, and details of any articles you have had published in journals.

Please provide, if applicable, a provisional list of contributors to the book and indication as to what they will be writing:

# BOOK DETAILS

Proposed Book Title:

Sub Title:

Approx No of Words:

(Please estimate a word count. There are approximately 325 words to one page of double-spaced typing)

No. of Tables:

Line Drawings:

Photographs:

(Please specify if black and white or colour)

Other:

(For example flowcharts)

How long do you anticipate that it will take you to write or edit this book?

What is the rationale behind the book?

(Why is the book being written? Why is it needed? What will it cover? How much depth? What is special about the style? What is special about the approach? What is special about the authors/editors? Please be as thorough as possible when answering this section as it will help us assess your proposal. Min. 200 words.)

Outline:

(Please list chapter headings, giving a brief synopsis of intended contents, in the sequence that they will appear. Alternatively you can list chapter contents using headings and sub-headings)

Readership:

(Who is the book intended for? Will there be any other groups to whom this book may be of interest to? What is the intended academic level? Estimated size of market?)

Reading lists:

Will your book be required/recommended/supplementary reading for any courses?

Will your book be of interest to pharmaceutical/equipment provider companies? If so, please give details:

Are there any books currently on the market with which yours would be competing?

(Please provide full details including title, author, publication date, publisher and price. Are there any books, that you are aware of, that are not yet published but are underway? In each case cite the ways in which your own book is superior, more up-to-date or more relevant to the needs of its readers. Please answer this question as fully as you possibly can.)

For how long will your book remain current?

Review Journals:

(Please list any journals relevant to the subject matter of your book)

Reviewers:

(All new book proposals received are sent out for peer review. Please suggest two people who you feel would be qualified to review either this proposal form or your manuscript first draft. Please note that we may not approach these people. We will pass on any feedback received. Please be prepared to make revisions to your proposal based on this feedback.)

Reviewer 1:

Reviewer 2:

Any further comments?